



Recircle Awards: Award Categories

These are listed in the order in which I think they should be presented:

1. Best Tread Rubber Supplier:

In recognition of the best manufacturer or supplier of tread rubber, both precure and mould cure, to the global tyre retreading industry in terms of innovation, product quality and service.

2. Best Retreading Equipment and Accessory Supplier:

In recognition of the best supplier of manufacturing equipment and/or accessories/consumables for the tyre retreading industry in terms of innovation, product quality and service.

3. Best Tyre Recycling Industry Supplier:

In recognition of the best supplier of goods, technology and equipment to the tyre recycling industry in terms of innovation, product quality and service.

4. Best Casing and Tyre Disposal Services Provider:

Conceived to recognise the provision of exceptional service from a tyre collection, tyre disposal or casing supply company, this award is aimed at individual businesses active in the tyre collection and casing distribution sector rather than national EPR schemes.

5. Best Tyre Derived Recycled Product:

An award for the best new tyre derived recycled product introduced since the start of 2019.

6. Best Retreading Industry Innovation:

In recognition for the best new technological innovation for the retreading sector introduced since the beginning of 2019.



7. Best Tyre Recycling Innovation:

In recognition of the best new technological innovation for the tyre recycling sector introduced since the beginning of 2019.

8. Retread Industry Fleet Award:

In recognition of exceptional support for the retreading industry from a truck or bus fleet operator

9. Best Publicity Campaign:

In recognition of the most successful and innovative publicity campaign within the tyre retreading and/or tyre recycling sector.

10. Employee of the Year:

An award to recognise an exceptional contribution by an employee of a company within the tyre retreading or recycling sector to further the cause of their company and the industry they work in, in terms of sustainability and contribution to the Circular Economy.

11. Business Innovation Award:

In recognition of the most innovative new business idea within the tyre recycling sector.

12. Best Tyre Retreader:

In recognition of the best manufacturer of retreaded tyres in terms of product quality and service.

13. Best Tyre Recycler:

In recognition of the best tyre recycler in terms of product quality and service.



14. Best Company Director:

In recognition of exceptional performance by a company director within the tyre retreading and/or tyre recycling industries.

15. Retreading Business Lifetime Achievement Award:

A special award presented by Retreading Business in recognition of exceptional service to the global tyre retreading industry.

16. Tyre & Rubber Recycling Lifetime Achievement Award:

A special award presented by Tyre & Rubber Recycling magazine in recognition of exceptional service to the global tyre recycling sector.