



Nominations Committee Guidance Notes

Valebridge Media Services, Retreading Business and Tyre & Rubber Recycling wish to thank you for agreeing to become a member of the Nominating Committee for the inaugural Recircle Awards. Please find below some guidance notes on the nominating and voting process. Should you have any questions at all, please don't hesitate to contact David Wilson (david.wilson@retreadingbusiness.com).

Structure of the Nominations Committee

The Nominations Committee consists of 10 independent experts from around the world, made up of a balance of journalists, association directors and independent consultants from the tyre retreading and recycling sectors.

Members of the Committee are as follows:

David Wilson (Chairman)	<i>Publisher of Retreading Business, Tyre & Rubber Recycling and The Tyreman</i>
Wilma Dierkes	<i>University of Twente</i>
Guido Gambassi	<i>Autopromotec, AIRP – Italian Retreaders Association, Editor of Pneurama</i>
Daniel Rojas	<i>Secretary of ARNEC – Chilean Retreaders Association</i>
Michael Schwaemmlein	<i>Technical Director of German Tyre Dealers and Vulcanisers Association - BRV</i>
Ewan Scott	<i>Editor of Tyre & Rubber Recycling</i>
Liana Shaw	<i>Publisher & Editor of SA Treads</i>
Valerie Shulman	<i>General Secretary of European Tyre Recyclers Association – ETRA</i>



David Stevens

*Managing Director of Tire Retread Information
Bureau – TRIB*

Martin von Wolfersdorff

*Managing Director of Wolfersdorff Consulting
Berlin*

The make-up of the Nominations Committee will be announced to the press on Monday 7 September. We would be grateful if the above list was kept confidential until this date.

Richard Wilson (Richard.wilson@valebridgemediaservices) will be in contact during the month with regards to biography information for the aforementioned press release.

The Role of the Nominations Committee

The key roles of the Nominations Committee are as follows:

- to select, from the nominations received, a short list of 5 candidates for each of the categories to be decided by public vote and the voting committee.
- to nominate, prior to the end of the nominations period, suitable candidates for the awards to be decided by public vote and the voting committee, particularly from members' own areas of expertise, in award categories where the number of nominations is low, and in geographical areas in which they have specific market knowledge, with the ultimate aim of assuring a fair and balanced selection of nominations.

The Award Categories

There will be 20 Award Categories in total. 14 of these, as follows, will be open to the public vote:

- Best Tread Rubber Supplier
- Best Retreading Equipment & Accessory Supplier
- Best Tyre Recycling Industry Supplier



- Best Casing & Tyre Disposal Services Provider
- Best Tyre Derived Recycled Product
- Best Retreading Industry Innovation
- Best Tyre Recycling Innovation
- Retread Industry Fleet Award
- Best Publicity Campaign
- Employee of the Year
- Business Innovation Award
- Best Tyre Retreader
- Best Tyre Recycler
- Best Company Director

In addition, there will be Lifetime Achievement Awards for the Tyre Retreading and Tyre Recycling Sectors. These will be decided by the Editorial Board of Retreading Business and Tyre & Rubber Recycling.

The final four awards will be decided on and announced in January 2021.

The Nominations Process

The nominations process runs from July 13, 2021 until November 13, 2021.

During this period, we invite members of the Committee to make nominations for the 14 awards planned to go to a public vote and to the Voting Committee. There is no limit to the number of nominations per category from each member, but we would suggest a maximum of 2 or 3 per category. There is no obligation for members to nominate in each category, just in those categories in which they feel qualified and willing to do so.

Nominations must be made via the Recircle Awards website at:

<https://recircleawards.com/nominees-page/>

We encourage members of the Committee to encourage other market participants to make nominations.

In the lead-up to the closure of the nominations period, if there are some categories in which the number of nominations is under-subscribed, we make



ask members for further suggestions in order to assure a full selection of nominees for each category.

After the closure of nominations on 13 November, members will be provided with a full list of nominations and will be asked to rank their top five nominees in order for each category, based on their own judgement and the quality of arguments given by the nominating parties. The deadline for the submission of these ranking will be Thursday 26, November. The judgements of individual members of the Committee will remain confidential at all times.

The top five nominees in each category will be determined by a points system based on the rankings given by Committee members (e.g. 5 points for 1st, 4 points for 2nd etc.). In the case of a tie, the Chairman will make a casting vote.

The Voting Process

The voting process commences on 30 November after the announcement of the short lists. Committee members are entitled and indeed encouraged to make their own vote from the shortlist via the voting portal on The Recircle Awards website.

Schedules

Nominations Process Opens	<i>13 July 2020</i>
Nominations Process Closes 2020	<i>13 November</i>
Nominations Short List Announced	<i>30 November 2020</i>
Voting Process Opens	<i>30 November 2020</i>
Voting Closes	<i>5 March 2020</i>
Winners Announced	<i>15 March 2020</i>
First Awards Disseminated at Tyrexpo Asia	<i>17 March 2020</i>