



## RE-PLAN CITY LIFE Project at CLUSTERS MEET REGIONS in Malaga

On 16-17 February, organized by EURADA, through the [European Cluster Collaboration Platform](#), in collaboration with the region of Andalusia, it has been held in Malaga the event “Clusters meet Regions”. It is the first one event that welcomes a series of **15 regional workshops**, over the 2 years, in selected EU regions, which express their interest to host the events in 2022-23 as part of the “Clusters meet Regions” cycle.

The two days event was the opportunity to introduce the RE-PLAN CITY LIFE project to a qualified audience of Regional Stakeholders as a first step to open a link with a wide network of European Clusters.

Aligned with the [European Industrial Strategy](#), EU regions need to be able to compete in the fast changing economic and social environment, in particular in the post-Covid-19 recovery period. Clusters are skillful in shaping both the local and regional economy with a favourable administrative and regulatory environment. Therefore, regional authorities need to be aware about the capacities that clusters have to effectively help in the design and the implementation of the regional development policies. **What really matters is the involvement of clusters in regional economic governance, in policy design and implementation at regional level.** Furthermore, collaboration with other European clusters will boost regional assets and reinforce capacities to lead green transition, accelerate digital transition and build resilience.

**RE-PLAN CITY LIFE** is a project, funded by the LIFE program of the EU (LIFE20 GIE FR 282) designed and coordinated by **ETRA**, focused on the opportunities presented within the urban environment where many of these materials, products and applications are successfully and randomly used, within the broader community of P.A. Technicians and Public Bodies, but less than it should be. Technicians are often not aware of the possibilities offered by RTMs, and lack technical knowledge or support from more experienced colleagues.

***The project brings together government authorities, SMEs that produce and utilise RTMs, and training facilities in 5 Member States (FR-IT-ES-GR-PL).***

The aim is to raise awareness about the **Circular Economy** opportunities for RTM products and applications that will foster the adoption of environmentally friendly behavior and practice in urban communities. The focus is to make available models and experiences that may easily be adopted to improve the **infrastructure for transport** (roads and rails), **Concrete and Building** (steel fibers reinforced concrete for industrial flooring and roads, rubber sheets and layers for noise reduction, recycled fibers textile panels for

insulation), **Urban and Street Furniture, Sports and Leisure** products and applications (sport facilities, rubber surfaces for multisport and leisure activities, etc.)

**RE-PLAN CITY LIFE** project has received funding from the LIFE Programme of the European Union.



20.02.2022